## SeoSiteCheckup PDF Report

# Overall score for http://www.interface.ca

Your Score is 53% | Grade B

34 Important Fixes
3 Semi-Important Fixes
26 Passed Checks

#### Title

A meta-title tag is a line of HTML code used to describe the title of your page to search engines. A descriptive title tag is important in helping search engines determine your web page's relevancy for certain keywords. The title tag is also used as the title of your web page in search engine results.

Toronto's IT Outsourcing, IT Support, IT Services, Business VoIP and Business Internet

The title of your page have a length of 91 characters. Most search engines will truncate meta titles to 70 characters.

## Description

The meta description tag provides a brief description of your page which can be used by search engines or directories. This description can affect your search engine rankings, and can also show up directly in search engine results (and affect whether or not the user clicks through to your site).

Interface Technologies is a Toronto IT Support and service provider specializing in providing Toronto businesses better technology solutions. We understand technology and make it work right for your business.

The meta description of your page have a length of 209 characters. Most search engines will truncate meta descriptions to 160 characters.

#### **Keywords**

The meta keywords tag allows you to provide additional text for search engines to index along with the rest of what you've written on your page. Meta keywords can emphasize a particular word or phrase in the main body of your text.

IT support, computer support, IT consulting, network services, Toronto, IT contact, IT Solutions, IT Services, IT Support, Business VoIP, Business Internet

## Most Common Keywords Test

Check the most common keywords & their usage (number of times used) on your web page

business - 25 times - 3.17%

services - 22 times - 2.79%

managed - 14 times - 1.78%

network - 13 times - 1.65%

service - 11 times - 1.4%

It appears that you can further optimize the density of your keywords above. Various sources indicate that a safe keyword density should range between 2-4% for your targeted keywords.

## **Keyword Usage**

This describes if your most common keywords are used in your meta-title, meta-keyword, or metadescription tags.

Keyword(s) included in Meta-Title Tag

Keyword(s) included in Meta-Description Tag

Keyword(s) not included in Meta-Keywords Tag

Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines.

#### <h1> Headings Status

This indicates if any H1 headings are used in the page. H1 headings are HTML tags than can help emphasize important topics and keywords within a page.

Your page contains H1 headings. Their contents are listed below:

End your IT troubles, call (416) 947-8485 for more information!

One-Stop Service Solutions, Comprehensive and responsive IT Support, Custom Tailored for your Toronto Business

Some of Our Services

Call us today at (416) 947-8485!

## <h2> Headings Status

This indicates if any H2 headings are used in the page. H2 headings can be helpful for for describing the sub-topics of a page.

Your page contains H2 headings. Their contents are listed below:

Don't put up with poor IT Service

Conversations in your language

Downtown Toronto to the core

Outsourced IT Support and Desktop Services

Network Cabling

Remote and Local Backup

Business Internet

Business VoIP

Managed IT Services

Our Partners

## Robots.txt Test

Search engines send out tiny programs called spiders or robots to search your site and bring information back so that your pages can be indexed in the search results and found by web users. If there are files and directories you do not want indexed by search engines, you can use the "robots.txt" file to define where the robots should not go.

â€<These files are very simple text files that are placed on the root folder of your website: www.yourwebsite.com/robots.txt.

There are two important considerations when using "robots.txt":

- the "robots.txt" file is a publicly available file, so anyone can see what sections of your server you don't want robots to use;

- robots can ignore your "robots.txt", especially malware robots that scan the web for security vulnerabilities;

Congratulations, your site uses a "robots.txt" file and the URL is: http://www.interface.ca/robots.txt . You may want to use Google's robots.txt analysis tool to check that you are using valid syntax and confirm the directories that you are allowing/blocking for robots.

#### Sitemap.xml File Test

This test check if your website is using a "sitemap.xml" file.

Sitemaps are an easy way for webmasters to inform search engines about pages on their sites that are available for crawling. In its simplest form, a sitemap is an XML file that lists URLs for a site along with additional metadata about each URL (when it was last updated, how often it usually changes, and how important it is, relative to other URLs in the site) so that search engines can more intelligently crawl the site.

#### Some best practices are listed below:

- it is strongly recommended that you place your sitemap at the root directory of your website: <u>http://yourwebsite.com/sitemap.xml</u>. But in some situations, you may want to produce different sitemaps for different paths on your site (e.g., security permission issues);

sitemaps should be no larger than 10MB (10,485,760 bytes) and can contain a maximum of 50,000 URLs. This means that if your site contains more than 50,000 URLs or your sitemap is bigger than 10MB, you must create multiple sitemap files and use a "Sitemap index file";
all URLs listed in the sitemap must reside on the same host as the sitemap. For instance, if the sitemap is located at <u>http://www.yourwebsite.com/sitemap.xml</u>, it can't include URLs from http://subdomain.yourwebsite.com;

- once you have created your sitemap, let search engines know about it by submitting directly to them, pinging them, or adding the sitemap location to your "robots.txt" file;

- sitemaps can be compressed using gzip, reducing bandwidth consumption.

Congratulations, your site has a "sitemap.xml" file and the URL is http://www.interface.ca/sitemap.xml. You may want to confirm that you've submitted your sitemap to Google and that it is correctly formatted.

## Favicon Test and Validator

Check if your site is using and correctly implementing a favicon. Favicons are small icons that appear in your browser's URL navigation bar. They are also saved next to your URL's title when bookmarking that page. They can help brand your site and make it easy for users to navigate to your site among a list of bookmarks.

Fravicope unknown

http://int@ongratulations/woursite appears to have a favicon (a small icon that appear in your browser's URL navigation bar). This can help brand your site and make it easy for users to navigate to your site among a list of bookmarks.

## **Page Objects**

Check the full list of objects requested by your page.

Total: 138; Images: 30; Css files: 13; Scripts: 16; Css images: 79; Iframes: 0; Video files: 0;

Your page has more than 20 http requests, which can slow down page loading. You can try reducing http requests through various methods such as using text instead of images, using css sprites, using data URIs instead of images, or combining several external files together into one.

## HTML page

47.83 KB http://www.interface.ca

## CSS files: 113.8 Kb

- 43.77 KB http://interface.ca/wp-content/themes/modernize/style.css
- 19.12 KB http://interface.ca/wp-content/themes/modernize/stylesheet/skeleton-responsive.css
- 7.91 KB http://interface.ca/wp-content/themes/modernize/stylesheet/layout-responsive.css
- 0.95 KB http://interface.ca/wp-content/plugins/socialshare/css/widget.css
- 14.45 KB http://interface.ca/wp-content/themes/modernize/style-custom.php

#### 0.70 KB

http://fonts.googleapis.com/css?family=Droid+Serif%3Asubset%3Dlatin%3An%2Ci%2Cb%2C bi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CUbuntu%3Asubset%3Dlatin%3An %2Ci%2Cb%2Cbi%7C

0.72 KB http://interface.ca/wp-content/plugins/contact-form-7/includes/css/styles.css

0.38 KB http://interface.ca/wp-content/plugins/mailchimp-for-

wp/assets/css/css.php?checkbox=1&form=1

- 1.87 KB http://interface.ca/wp-content/plugins/wp-google-maps/css/wpgmza\_style.css
- 1.72 KB http://interface.ca/wp-content/themes/modernize/stylesheet/superfish.css
- 19.42 KB http://interface.ca/wp-content/themes/modernize/stylesheet/prettyPhoto.css
- 1.43 KB http://interface.ca/wp-content/themes/modernize/stylesheet/nivo-slider.css
- 1.36 KB http://interface.ca/wp-content/themes/modernize/stylesheet/nivo-slider-style.css

## Scripts: 383.82 Kb

90.90 KB http://interface.ca/wp-includes/js/jquery/jquery.js

- 7.03 KB http://interface.ca/wp-includes/js/jquery/jquery-migrate.min.js
- 40.46 KB http://interface.ca/wp-content/themes/modernize/javascript/cufon.js
- 2.68 KB http://interface.ca/wp-content/themes/modernize/javascript/jquery.fitvids.js
- 0.74 KB http://interface.ca/wp-includes/js/comment-reply.min.js

130.60 KB http://interface.ca/wp-

content/themes/modernize/javascript/cufon/Museo\_Sans\_500.font.js

14.45 KB http://interface.ca/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js
7.51 KB http://interface.ca/wp-content/plugins/contact-form-7/includes/js/scripts.js
3.63 KB http://interface.ca/wp-content/themes/modernize/javascript/superfish.js
3.22 KB http://interface.ca/wp-content/themes/modernize/javascript/supersub.js
3.10 KB http://interface.ca/wp-content/themes/modernize/javascript/hoverIntent.js
6.38 KB http://interface.ca/wp-content/themes/modernize/javascript/gdl-scripts.js
7.91 KB http://interface.ca/wp-content/themes/modernize/javascript/jquery.easing.js
25.71 KB http://interface.ca/wp-content/themes/modernize/javascript/jquery.prettyPhoto.js
14.60 KB http://interface.ca/wp-content/themes/modernize/javascript/jquery.jcarousellite.js
24.90 KB http://interface.ca/wp-content/themes/modernize/javascript/jquery.nivo.slider.pack.js

#### Images: 980.29 Kb

468.57 KB http://interface.ca/wp-content/uploads/2013/10/tobg2-31.jpg 13.82 KB http://interface.ca/wp-content/uploads/2012/06/interfacefinal-resize.png 3.07 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/social/linkedin.png 3.14 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/social/rss.png 3.04 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/social/email.png 78.78 KB http://interface.ca/wp-content/uploads/2013/10/90-Adelaide-Street-West-Toronto-ON-Google-Maps-980x250.jpg 37.75 KB http://interface.ca/wp-content/uploads/2012/06/8842127 11-980x250.jpg 22.22 KB http://interface.ca/wp-content/uploads/2012/06/4979839\_l1-980x250.jpg 50.22 KB http://interface.ca/wp-content/uploads/2012/06/8949506 I-980x250.jpg 48.45 KB http://interface.ca/wp-content/uploads/2012/06/5796266\_I-980x250.jpg 61.78 KB http://interface.ca/wp-content/uploads/2012/06/10786188 I-980x250.jpg 61.16 KB http://interface.ca/wp-content/uploads/2012/06/9237977 I-980x250.jpg 17.14 KB http://interface.ca/wp-content/uploads/2013/10/poorsupport1.png 17.71 KB http://interface.ca/wp-content/uploads/2013/10/talklikeyoudo.png 13.63 KB http://interface.ca/wp-content/uploads/2013/10/torontoicon.png 2.73 KB http://interface.ca/wp-content/uploads/2012/06/support.jpg 9.71 KB http://interface.ca/wp-content/uploads/2012/06/networking.jpg 2.21 KB http://interface.ca/wp-content/uploads/2013/10/backup.gif 2.85 KB http://interface.ca/wp-content/uploads/2012/06/internet.jpg 2.24 KB http://interface.ca/wp-content/uploads/2012/06/voip.jpg 10.02 KB http://interface.ca/wp-content/uploads/2012/06/managedIT.jpg 5.67 KB http://www.interface.ca/wp-content/uploads/2012/06/vm-250x100.gif 2.71 KB http://www.interface.ca/wp-content/uploads/2012/06/allstream-250x100.gif

- 5.50 KB http://www.interface.ca/wp-content/uploads/2012/06/mslogo2-250x100.png
- 6.35 KB http://www.interface.ca/wp-content/uploads/2012/06/hp-250x100.gif
- 2.71 KB http://www.interface.ca/wp-content/uploads/2012/06/dell3.gif
- 4.64 KB http://www.interface.ca/wp-content/uploads/2012/06/citrix-250x100.gif
- 6.61 KB http://www.interface.ca/wp-content/uploads/2012/06/bell-250x100.gif
- 3.06 KB http://www.interface.ca/wp-content/uploads/2012/06/bb-250x100.gif
- 12.80 KB http://interface.ca/wp-content/uploads/2012/06/interfacefinalwhite.png

#### Css Images: 663.02 Kb

- 30.43 KB http://www.interface.ca/images/gradient-top4-32px.png
- 30.44 KB http://www.interface.ca/images/gradient-bottom4-32px.png
- 30.41 KB http://www.interface.ca/images/loading.gif
- 30.44 KB http://www.interface.ca/images/gradient-vertical-6px.png
- 30.43 KB http://www.interface.ca/images/gradient-top-32px.png
- 30.42 KB http://www.interface.ca/images/thumbnail-nav.png
- 30.41 KB http://www.interface.ca/images/link.png
- 30.41 KB http://www.interface.ca/images/video.png
- 30.41 KB http://www.interface.ca/images/zoom.png
- 30.52 KB http://www.interface.ca/images/list/arrow.png
- 30.52 KB http://www.interface.ca/images/list/arrow2.png
- 30.52 KB http://www.interface.ca/images/list/arrow3.png
- 30.52 KB http://www.interface.ca/images/list/bullet.png
- 30.53 KB http://www.interface.ca/images/list/bullet2.png
- 30.53 KB http://www.interface.ca/images/list/bullet3.png
- 30.52 KB http://www.interface.ca/images/list/check.png
- 30.52 KB http://www.interface.ca/images/list/check2.png
- 30.52 KB http://www.interface.ca/images/list/check3.png
- 30.52 KB http://www.interface.ca/images/list/delete.png
- 30.53 KB http://www.interface.ca/images/list/delete2.png
- 0.00 KB http://www.interface.ca/images/list/delete3.png
- 0.00 KB http://www.interface.ca/images/share-twitter.png
- 0.00 KB http://www.interface.ca/images/share-facebook.png
- 0.00 KB http://www.interface.ca/images/share-googleplus.png
- 0.00 KB http://www.interface.ca/images/share-pinterest.png
- 2.79 KB http://interface.ca/wp-content/themes/modernize/images/gradient-top-gray-40px.png
- 2.76 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/arrow-right.png

2.76 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/arrow-left.png 3.19 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/author.png 3.03 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/calendar.png 3.19 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/comment.png 3.18 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/tag.png 3.65 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/find-17px.png 3.08 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/link-small.png 2.99 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/minus-24px.png 3.04 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/plus-24px.png 3.40 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/navigation-20px.png 2.87 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/guotes-18px.png 2.81 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/arrow4.png 2.73 KB http://interface.ca/wp-content/themes/modernize/images/icon/dark/left-cross-5px.png 0.99 KB http://interface.ca/wp-content/themes/modernize/images/icon/light/arrow4.png 1.23 KB http://interface.ca/wp-content/themes/modernize/images/icon/light/find-17px.png 2.94 KB http://interface.ca/wp-content/themes/modernize/images/icon/light/comment.png 2.84 KB http://interface.ca/wp-content/themes/modernize/images/icon/light/calendar.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/sprite.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/sprite x.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/sprite y.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/sprite\_next.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/sprite prev.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/default thumb.png 0.00 KB http://www.interface.ca/images/prettyPhoto/default/loader.gif 0.00 KB http://www.interface.ca/images/prettyPhoto/light\_rounded/sprite.png 0.00 KB http://www.interface.ca/images/prettyPhoto/light rounded/btnNext.png 0.00 KB http://www.interface.ca/images/prettyPhoto/light\_rounded/btnPrevious.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark\_rounded/sprite.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark rounded/contentPattern.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark rounded/btnNext.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark\_rounded/btnPrevious.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark rounded/loader.gif 0.00 KB http://www.interface.ca/images/prettyPhoto/dark square/loader.gif 0.00 KB http://www.interface.ca/images/prettyPhoto/dark\_square/sprite.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark square/btnNext.png 0.00 KB http://www.interface.ca/images/prettyPhoto/dark square/btnPrevious.png 0.00 KB http://www.interface.ca/images/prettyPhoto/light\_square/sprite.png

0.00 KB	http://www.interface.ca/images/prettyPhoto/light_square/btnNext.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/light_square/btnPrevious.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/sprite.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/contentPatternTop.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/contentPatternLeft.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/contentPatternRight.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/loader.gif
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/btnNext.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/btnPrevious.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/contentPatternBottom.png
0.00 KB	http://www.interface.ca/images/prettyPhoto/facebook/default_thumbnail.gif
0.00 KB	http://www.interface.ca/images/prettyPhoto/light_rounded/loader.gif
0.00 KB	http://www.interface.ca/images/nivo-slider/loading.gif
0.00 KB	http://www.interface.ca/images/nivo-slider/bg_control_nav_custom.png
0.00 KB	http://www.interface.ca/images/nivo-slider/bg_direction_nav_custom.png

## Total Page Size: 2.14 Mb

#### Largest Resource:

468.57 KB http://interface.ca/wp-content/uploads/2013/10/tobg2-31.jpg

## **Smallest Resource:**

0.00 KB http://www.interface.ca/images/list/delete3.png

#### **URL SEO Friendly Test**

Check if your website URL and all links from inside are SEO friendly

The URL and all links inside this page are SEO friendly

## **Broken Links Test**

Check your website for broken links

From 55 distinct anchor links analyzed, 53 of them seems to be broken. Check this list for more

STATUS CODE: 418	http://interface.ca/
STATUS CODE: 418	http://interface.ca/your-solutions/
STATUS CODE: 418	http://interface.ca/your-solutions/internet/
STATUS CODE: 418	http://interface.ca/your-solutions/voip-and-telephony-service/
STATUS CODE: 418	http://interface.ca/your-solutions/it-support-desktop-services/
STATUS CODE: 418	http://interface.ca/your-solutions/cloud-services/
STATUS CODE: 418	http://interface.ca/your-solutions/network-cabling/
STATUS CODE: 418	http://interface.ca/your-solutions/website-hosting-and-design/
STATUS CODE: 418	http://interface.ca/business-wireless-plan-consolidation/
STATUS CODE: 418	http://interface.ca/bring-your-own-device/
STATUS CODE: 418	http://interface.ca/your-solutions/sip-trunking/
STATUS CODE: 418	http://interface.ca/your-solutions/managed-it-services/
STATUS CODE: 418	http://interface.ca/your-solutions/remote-backup-solutions/
STATUS CODE: 418	http://interface.ca/your-solutions/colocation-and-fully-managed-services/
STATUS CODE: 418	http://interface.ca/your-solutions/pc-law/
STATUS CODE: 418	http://interface.ca/your-solutions/business-continuity-plan/
STATUS CODE: 418	http://interface.ca/your-solutions/security/
STATUS CODE: 418	http://interface.ca/your-solutions/audio-and-video/
STATUS CODE: 418	http://interface.ca/your-solutions/office-relocation/
STATUS CODE: 418	http://interface.ca/citrix-cloud-solutions/
STATUS CODE: 418	http://interface.ca/your-solutions/business-satellite-internet/
STATUS CODE: 418	http://interface.ca/about/
STATUS CODE: 418	http://interface.ca/is-this-you/
STATUS CODE: 418	http://interface.ca/interface-technologies-for-financial-companies/
STATUS CODE: 418	http://interface.ca/interface-technologies-for-lawyers/
STATUS CODE: 418	http://interface.ca/interface-technologies-for-mining/
STATUS CODE: 418	http://interface.ca/interface-technologies-for-non-profits/
STATUS CODE: 418	http://interface.ca/interface-technologies-for-restaurants/
STATUS CODE: 418	http://interface.ca/benefits-of-managed-it/
STATUS CODE: 418	http://interface.ca/things-we-do-better/
STATUS CODE: 418	http://interface.ca/blog-2/
STATUS CODE: 418	http://interface.ca/contact-us/
STATUS CODE: 418	http://www.interface.ca/your-solutions/it-support-desktop-services
STATUS CODE: 418	http://www.interface.ca/your-solutions/voip-and-telephony-service
STATUS CODE: 418	http://www.interface.ca/your-solutions/internet

STATUS CODE: 418	http://www.interface.ca/your-solutions/office-relocation
STATUS CODE: 418 services	http://www.interface.ca/your-solutions/collocation-and-fully-managed-
STATUS CODE: 418	http://www.interface.ca/your-solutions/network-cabling
STATUS CODE: 418	http://www.interface.ca/contact-us
STATUS CODE: 418	http://interface.ca/interface-in-newfoundland/
STATUS CODE: 418	http://interface.ca/6-signs-you-might-need-to-upgrade-your-system/
STATUS CODE: 418	http://interface.ca/how-smartphones-can-help-your-business/
STATUS CODE: 418	http://interface.ca/tech-myths-debunked/
STATUS CODE: 418	http://interface.ca/best-practices-preserving-battery-life/
STATUS CODE: 418	http://interface.ca/it-horror-stories-and-things-you-can-do-to-prevent-them-
from-happening-to-	you/
STATUS CODE: 418	http://interface.ca/interface-voip-service-tutorial/
STATUS CODE: 418	http://interface.ca/basic-outlook-tutorial/
STATUS CODE: 418	http://interface.ca/video-windows-7-shortcuts/
STATUS CODE: 418 windows-xp/	http://interface.ca/you-should-get-ready-now-to-migrate-away-from-
STATUS CODE: 418 business/	http://interface.ca/a-song-of-floods-and-fires-disaster-proofing-your-
STATUS CODE: 418	http://interface.ca/what-exactly-is-the-cloud/
STATUS CODE: 418	http://interface.ca/our-network-is-getting-an-upgrade/
STATUS CODE: 418	http://interface.ca/top-reasons-to-go-voip/

## **Google Analytics Test**

Check if your website is connected with google analytics

Your website use the asynchronous version of Google Analytics tracking code and your account ID is: **UA-23626847-2** 

## **HTML Page Size Test**

Check your page's HTML size. HTML size is the size of all the HTML code on your web page - this size does not include images, external javascripts or external CSS files.

Your HTML size is **47.83 Kb** and this is over the average web page HTML size of 33 Kb. This can lead to slower than average load times, lost visitors, and decreased revenue. Good steps to reduce HTML size include: using of HTML compression, CSS layouts, external style sheets, and moving javascript to external files.

## HTML Compression/GZIP Test

This shows if your HTML is compressed by your server software as it is sent from your server.

Your page do not use any HTML compression!

You should compress your HTML to reduce your page size and page loading times - this will help your site retain visitors and increase page views. If you were using compression, you could be compressing your HTML size by **79**% - from **47.83 Kb** to **10.24 Kb** which would further reduce your page loading time.

## Page Cache Test

This shows if your site is serving cached pages. Pages requiring info from a database must first connect to it before sending a page to a visitor's browser. Cached pages will connect once to the database, then store and deliver a pre-compiled version of the page.

It does not appear that you are caching your pages. Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include Alternative PHP Cache, Quickcache, and jpcache. Caching mechanisms also typically compress HTML, further reducing page size and load time.

## Flash Test

Test if your website uses flash objects

Your website contains flash objects

## **Nested Tables Test**

Check if your site is using nested tables, which can slow down page rendering in the user's browser.

Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.

## Image Expires Tag Test

Checks if your page is using an image expires tag, which specifies a future expiration date for your images. Browsers will see this tag and caches the image in the user's browser until the specified date (so that it does not keep re-fetching the unchanged image from your server). This speeds up your site the next time that user visits your site and requires the same image.

Your site is not using expires headers for your images. An expires tag can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about how to add expires headers to your images.

## Site Loading Speed Test

Check the total load time of your webpage

Your site loading time is around 77.1407 seconds, this is over the average loading speed which

## Faster Resource:

0.0229 S

http://fonts.googleapis.com/css?family=Droid+Serif%3Asubset%3Dlatin%3An%2Ci%2Cb%2C bi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CUbuntu%3Asubset%3Dlatin%3An %2Ci%2Cb%2Cbi%7C

## **Slowest Resource:**

3.6684 S http://www.interface.ca/images/gradient-top4-32px.png

## JS and CSS Minification Test

Check if your externals JS and CSS files are minified.

Minification is the process of removing all unnecessary characters from source code without changing its functionality. These unnecessary characters usually include white space characters, new line characters, comments, and sometimes block delimiters, which are used to add readability to the code but are not required for it to execute. Removing those characters and compacting files can save many bytes of data and speed up downloading, parsing, and execution time.

The compressed code may be harder to debug because it is bunched together, usually, on one line. This is why we always recommend keeping a backup copy of your JS or CSS script to use in times where debugging is required.

## **JS** Minification Test

This checks if any of external javascript files used in your page is minified

Minified JS Files:

http://interface.ca/wp-includes/js/jquery/jquery.js

http://interface.ca/wp-includes/js/jquery/jquery-migrate.min.js

http://interface.ca/wp-includes/js/comment-reply.min.js

http://interface.ca/wp-content/themes/modernize/javascript/cufon/Museo\_Sans\_500.font.js

http://interface.ca/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js

#### Not Minified JS Files:

http://interface.ca/wp-content/themes/modernize/javascript/cufon.js

http://interface.ca/wp-content/themes/modernize/javascript/jquery.fitvids.js

http://interface.ca/wp-content/plugins/contact-form-7/includes/js/scripts.js

http://interface.ca/wp-content/themes/modernize/javascript/superfish.js

http://interface.ca/wp-content/themes/modernize/javascript/supersub.js

http://interface.ca/wp-content/themes/modernize/javascript/hoverIntent.js

http://interface.ca/wp-content/themes/modernize/javascript/gdl-scripts.js

http://interface.ca/wp-content/themes/modernize/javascript/jquery.easing.js

http://interface.ca/wp-content/themes/modernize/javascript/jquery.prettyPhoto.js

http://interface.ca/wp-content/themes/modernize/javascript/jquery.jcarousellite.js

http://interface.ca/wp-content/themes/modernize/javascript/jquery.nivo.slider.pack.js

You have more than one JS file. Try combining them into one in order to decrease the number of HTTP requests.

## **CSS** Minification Test

This checks if any of external css files used in your page is minified

#### **Minified CCS Files:**

http://interface.ca/wp-content/themes/modernize/style-custom.php

http://interface.ca/wp-content/themes/modernize/stylesheet/prettyPhoto.css

#### Not Minified CCS Files:

http://interface.ca/wp-content/themes/modernize/style.css

http://interface.ca/wp-content/themes/modernize/stylesheet/skeleton-responsive.css

http://interface.ca/wp-content/themes/modernize/stylesheet/layout-responsive.css

http://interface.ca/wp-content/plugins/socialshare/css/widget.css

http://fonts.googleapis.com/css?family=Droid+Serif%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cbi%7CLato%3Asubset%3Dlatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%2Cb%2Cb%7CLato%3Asubset%3Diatin%3An%2Ci%2Cb%7CLato%3Asubset%3Diatin%3An%4Ci%2Cb%7CLato%3Asubset%3As

http://interface.ca/wp-content/plugins/contact-form-7/includes/css/styles.css

http://interface.ca/wp-content/plugins/mailchimp-for-wp/assets/css/css.php?checkbox=1&form=1

http://interface.ca/wp-content/plugins/wp-google-maps/css/wpgmza\_style.css

http://interface.ca/wp-content/themes/modernize/stylesheet/superfish.css

http://interface.ca/wp-content/themes/modernize/stylesheet/nivo-slider.css

http://interface.ca/wp-content/themes/modernize/stylesheet/nivo-slider-style.css

You have more than one CSS file. Try combining them into one in order to decrease the number of HTTP requests.

## **URL** Canonicalization Test

Test your site for potential URL canonicalization issues. Canonicalization describes how a site can use slightly different URLs for the same page - for example: if http://www.example.com and http://example.com displays to the same page but do not resolve to the same URL. If this happens, search engines may be unsure as to which URL is the correct one to index. Learn more about canonicalization issues.

http://www.interface.ca and http://interface.ca should resolve to the same URL, but currently do not.

## **Directory Browsing Test**

Check if your server allows directory browsing. If directory browsing is disabled, visitors will not be able to browse your directory by accessing the directory directly (if there is no index.html file). This will protect your files from being exposed to the public. Apache web server allows directory browsing by default. Disabling directory browsing is generally a good idea from a security standpoint.

Congratulations, your server has disabled directory browsing. If directory browsing is disabled, visitors will not be able to browse your directory by accessing the directory directly (if there is no index.html file). This will protect your files from being exposed to the public. Apache web server allows directory browsing by default. Disabling directory browsing is generally a good idea from a security standpoint.

## Libwww-perl Access Test

Check if your server allows access from User-agent Libwww-perl. Botnet scripts that automatically look for vulnerabilities in your software are sometimes identified as User-Agent libwww-perl. By blocking access from libwww-perl you can eliminate many simpler attacks.

Congratulations! Your server does not allows access from libwww-perl User-Agent.

## Server Signature Test

Check if your server signature is on. Turning off your server signature is generally a good idea from a security standpoint.

Your server signature is on. Turning off your server signature is generally a good idea from a security standpoint. Read more on how to turn off server signature and improve your website's security.

## Website IP Check

Check the IP address of your website.

Your website ip address is: 208.69.12.99

## **IP** Canonicalization Test

Test your site for potential IP canonicalization issues. Canonicalization describes how a site can use slightly different URLs for the same page for example: if your siteÂ's IP address and domain name display the same page but do not resolve to the same URL. If this happens, search engines may be unsure as to which URL is the correct one to index. Learn more about canonicalization issues.

Your site's IP 208.69.12.99 does not redirect to your site's domain name. This could cause duplicate content problems if a search engine indexes your site under both its IP and domain name. Consider using a 301 re-write rule in your .htaccess file so that your site's IP points to your domain name. Read more about canonical URL issues.

## Media Query Responsive Test

Test if your website implements responsive design functionalities using media query technique

Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

## **Mobile Snapshot**

See how your wesite render on a mobile device

## Social Media Check

Test if your website connects to at least one of the most important social network.

Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com