



Ladies and Gentlemen:

Please join us for the Canadian introduction of Maily Grand Cru Champagne on **Wednesday, December 2nd, 2009**. We will be holding three sessions:

Session 1: 3:00 pm – 4:30 pm - Trade Tasting – (Wine Critics and Restaurants)

Session 2: 4:30 pm – 6:00 pm – Private Clients

Session 3: 6:00 pm – 8:00 pm – Private Clients

The cost will be \$25 with all proceeds going to the “Grapes for Humanity” charity.

Attendance will be limited: Please RSVP with your name and desired session as soon as possible!

Here are some of the wines being featured:

Maily Champagne BRUT RESERVE NV (Grand Cru)

Maily Champagne *l'Intemporelle* MILLESIME 2005 (Grand Cru)

Maily Champagne BRUT ROSÉ NV (Grand Cru)

Maily Champagne LES ÉCHANSONS 1999 (Grand Cru)

Artisanal will also be presenting some Henri Boillot and Lucien LeMoine wines from our library – perfect for holiday gifts and dinners!

All wines and certain champagnes will be available for immediate delivery.

A word on our newest addition – Maily Grand Cru Champagne: Located in Maily, one of the 17 Grand Cru villages in the heart of the Champagne region, Maily Grand Cru is owned by the 77 vine-owners that make up the Maily village, which covers only 160 acres and is situated on the northern slope of the “Grand Montagne de Reims”. It is classified as one of 19 “one hundred percent” (100%) Grand Cru Villages – the top of the range! The vineyards are planted with only two noble grape varieties – 75% Pinot Noir and 25% Chardonnay on 480 plots of land surrounding the village. Maily Champagne only sells what is produced by its owners and in order to maintain their high standards of production approximately 500,000 bottles are produced annually.

Artisanal hopes that you will be able to join us for this exciting new release.

RSVP Contacts:

Marc Russell, Fine Wine Reserve 416-593-9463 (marc@finewinereserve.com)

David Jarvis, Artisanal Wine Imports 416-627-5625 (djarvis@itextension.com)

DIRECTIONS WILL BE PROVIDED UPON RECEIPT OF RSVP



The Fine Wine Reserve provides secure, climate-controlled cellaring space to store your fine wines. Store by the case or rack up your bottles in your own private wine locker starting at \$38/month. The only “purpose-built” professional cellar in the city, with private tasting lounge, downtown location and 24/7 access. Cellar tours are welcomed. For info call 416-593-9463 or visit www.FineWineReserve.com.